

# NSW ESO Forum 2022 Grant Writing



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# Welcome



If you are not talking, please keep your microphone on mute and your camera turned off.



If you have questions or comments, please type them into the chat box and we will address as many as possible at the end of each presentation.



There will be a short break at 11:15am.



A recording of the forum will be made available.

# Agenda



**Liz Burge, Policy Officer NSW Office for Veterans Affairs**  
Grants landscape and grant writing skills



**Nick Young, Manager NSW Office for Veterans Affairs**  
Anzac Community Grants Program



**Bryony Feltham, Manager NSW Office for Veterans Affairs**  
Community War Memorials Fund



**Leah Ashley, Director Community Engagement Team, DVA Commemorations Branch**  
Saluting Their Service



**Wayne Perry, Assistant Secretary, DVA Provider Engagement and Management Branch**  
Other DVA Grant Programs



# Grants landscape and grant writing for NSW ESOs

# Why grants?

- Primary source of income for core service delivery
- Expand your organisation's work
- Develop partnerships
- Connect with organisations and initiatives that share your goals
- Gain public exposure and recognition



There are more than  
**600,000**  
**not-for-profit**  
**organisations**  
in Australia

# What are the challenges for ESOs?

## Finding relevant grant opportunities

- Understanding program guidelines and eligibility criteria
- Limited time and resources to research programs

## Applying for grants

- Limited timing and resources to complete applications
- Writing funding proposals

## Acquittals

- Limited timing and resources to complete paperwork
- Understanding acquittal requirements

# Firstly: are you grant ready?



## Yearly plan

Regular meetings and special events e.g. major commemorations, Veterans Health Week



## Budget

Identify priorities and needs  
Regular activities and an additional project?  
Do you have a fundraising strategy in place?



## People

Who has time to research grants and undertake additional projects  
Do you need additional volunteers?

## Find prospective grants

- **Research** regularly and widely
- **Subscribe to newsletters and updates** e.g. GrantConnect, OVA Newsletter
- Develop and maintain a **spreadsheet** of grant opportunities
- Nominate a **dedicated organisation member** who is responsible for these activities
- **Collaborate** with other organisations to share information



Be prepared -  
grant rounds can  
come up quickly  
and have short  
deadlines

# Grants and funding

Find a government initiative, grant or funding program to help support your business, your project or your community.

## This is a beta version of our new grants and funding finder

You can submit your [feedback](#) to let us know what you think. While not all NSW Government grants will be available here yet, we are continually adding new and existing programs.

## Trending grant topics

[Seniors Festival grants](#)[COVID-19 grants](#)[Disaster recovery grants](#)[\\$1,000 SafeWork small business rebate](#)

# Examples of available grants



## NSW Government

- Office for Veterans Affairs grants
- Community Building Partnership, (Department of Communities and Justice)
- Heritage NSW grants
- Women NSW grants
- Office for Sport grants

## Commonwealth Government

- DVA grants
- Volunteering Australia grants
- Inclusive Communities Grants, (Department of Social Services)

## Local Council grants

- Arts, Culture and Heritage grants
- Social Inclusion grants
- Community Wellbeing grants

## Other Grants

- ClubsNSW grants
- Museums and Galleries NSW grants

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Default

Keep Exit New Options

Normal Page Break Preview Page Layout Custom Views

Workbook Views

Ruler
  Formula Bar
  Gridlines
  Headings

Show

Zoom 100%
  Zoom to Selection

Zoom

New Window
  Arrange All
  Freeze Panes
  Split
  Hide
  Unhide

Window

View Side by Side
  Synchronous Scrolling
  Reset Window Position

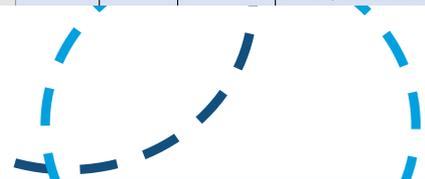
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A1 Grant Organisation Type

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Grant Organisation Type	Grant Organisation Name	Grant Name	Focus area(s)	Selection Process	Eligibility criteria notes	Opens	Closes	Submitted	Announcement	Completion date	Min (\$)	Max (\$)	Amount Requested (\$)	Result (\$)	New Round expected	Priority to draft an application	Comments
1 Australian Government	Department of Veterans' Affairs	Veteran Wellbeing Grants (VWG)	The VWG Program is a targeted competitive program that accepts applications annually, and is an amalgamation of the Veteran and Community Grants (V&CG) program and Supporting Younger Veterans (SYV) Grants program	Targeted/restricted competitive								\$50,000/\$150,000					<a href="https://www.communitygrants.gov.au/grants/vwg/">https://www.communitygrants.gov.au/grants/vwg/</a>
4 Australian Government	Department of Veterans' Affairs	Grants-In-Aid	Supports the role of national ESOs to provide coordinating and representational support for the Australian veteran and Defence community	Targeted/restricted competitive	National ex-service organisations							\$10,000					<a href="https://www.dva.gov.au/about-us/overview/consultations">https://www.dva.gov.au/about-us/overview/consultations</a>
5 Australian Government	Department of Social Services	Volunteer Grants	Volunteer Grants aid the work of local community organisations by enabling the inclusion of vulnerable people and providing supports to increase participation in volunteering	Closed, non-competitive, electorate based							\$1,000	\$5,000					GrantConnect <a href="https://www.grants.gov.au/Fo/Show?FoUuid=191e7">https://www.grants.gov.au/Fo/Show?FoUuid=191e7</a>
6 NSW Government	NSW Office for Veterans Affairs	Community War Memorials Fund	To help conserve, repair and protect war memorials across NSW to support community commemoration	Open competitive		Anzac Day and Remembrance Day annually						\$10,000					SmartyGrants <a href="https://www.veterans.nsw.gov.au/heritage/commemoration">https://www.veterans.nsw.gov.au/heritage/commemoration</a>
7 NSW Government	NSW Office for Veterans Affairs	Anzac Community Grants Program	Supports projects that commemorate and educate New South Wales communities about the service and sacrifices of current and former military servicemen and servicewomen. Projects which support activities benefiting the NSW veteran community are also eligible for funding	Open competitive			Remembrance Day annually					\$3,000					SmartyGrants <a href="https://www.veterans.nsw.gov.au/commemoration">https://www.veterans.nsw.gov.au/commemoration</a>
8 NSW Government	Department of Premier and Cabinet	Community Building Partnership	Provides grants to invest in infrastructure projects that deliver positive social, environmental, and recreational outcomes, while also promoting community participation, inclusion and cohesion	Open competitive							\$5,000	\$150,000					SmartyGrants <a href="https://www.nsw.gov.au/projects/community-building">https://www.nsw.gov.au/projects/community-building</a>
9 NSW Government	Office for Sport	Local Sport Grant Program	supports grassroots sporting clubs to increase participation, host events, improve access and enhance sport and recreation facilities.		Incorporated, not-for-profit grassroots sport clubs whose primary focus is to organise sporting activities; deliver ongoing sporting programs; and/or develop member's skills						\$2,000	\$10,000					<a href="https://www.sport.nsw.gov.au/grants/local-sport-grants">https://www.sport.nsw.gov.au/grants/local-sport-grants</a>
10 NSW Government	Women NSW	NSW Women's Week Grants	NSW Women's Week Grants provide funding for organisations to deliver an event or activity that supports the objectives of NSW Women's Week, and the NSW Women's Strategy (2023-2026).		Incorporated not-for-profit community organisations that are registered and approved as not-for-profit bodies by NSW Fair Trading, NSW local councils (and their section 355 committees)						\$3,000	\$5,000					<a href="https://www.nsw.gov.au/grants-and-funding/nsw-women">https://www.nsw.gov.au/grants-and-funding/nsw-women</a>
11 Local Government																	
12 Other	Museums & Galleries of NSW	Small Grants	Supports short-term, collection-based requirements of community museums and Aboriginal cultural spaces. There are no set categories for funding, and applications for a broad range of projects will be considered.									\$2,000					<a href="https://mnsnsw.org.au/sector/funding/grants-we-are">https://mnsnsw.org.au/sector/funding/grants-we-are</a>
13 Other	ClubsNSW	ClubGRANTS Category 2	Projects and/or services that contribute to the welfare and broader social fabric of the local community, including Community welfare and social services, Community														Determined by local government area <a href="https://www.liquorandgaming.nsw.gov.au/operating">https://www.liquorandgaming.nsw.gov.au/operating</a>



# Assess program fit and eligibility

- Carefully read the **program guidelines** carefully before starting a funding application
- Ensure that your organisation and project are eligible
- Consider how your project will address the program's criteria and how you will support this with **strong evidence**
- Research previous grant recipients and funded projects

Program guidelines provide all information required to understand the purpose of a grant opportunity and how to make an application



# Reading program guidelines

- Do we have the right organisational status?
- Does our project/program meets the funding body's current priorities?
- Are we are based in the right geographic area?
- Are partners required or optional?
- Can we deliver the project/program in the required time?
- Is a co-contribution required (cash or in-kind)?
- Can we manage and acquit the grant funds?
- Do we meet the applicant criteria and the project/program criteria?
- Can we gather the supporting documentation that is required?



# Writing a project proposal

- **Succinct description** of proposed activities
- Clearly defined **aims and objectives**
- Demonstrate **what specific needs** in the community will be addressed
- Relevant **knowledge, skills and experience** for project success e.g. CVs of tradespeople and contractors
- Methods to measure and document success
- **Evidence of community support** e.g. detailed letters from stakeholder groups
- **Permissions and approvals** e.g. council approval, land owner's consent
- Detailed and realistic **project timeline** ensure it is an acceptable time period for the grant program



Clearly explain the need for the project and support this with evidence

# Putting together a project budget

- Carefully consider **all likely project costs**
- Balanced **income and expenditure**
- Enough detail to clearly explain **specifically** what the grant will be used for
- Make sure the budget matches up your project proposal
- Support with **quotes and cost estimates**
- **Don't ask for too little or too much**

Check that all budget items are eligible under the grant criteria as some programs have exclusions





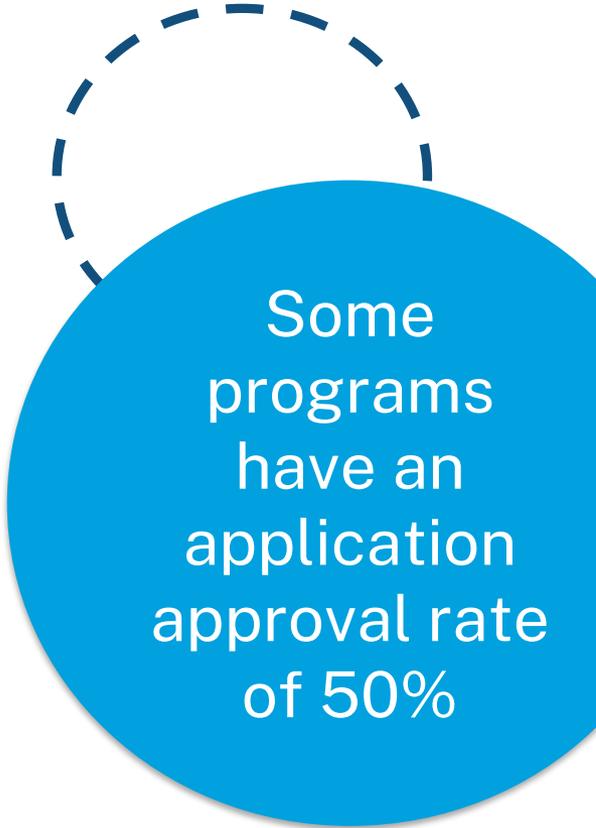
# Writing a grant application

- Be **specific** and **strong evidence**
- Write in **plain English** - be clear and concise
- Provide **enough detail** for the assessors
- Answer **all** questions in the requested format
- **Review and revise** with others
- Clearly name attachments
- **Ask questions** if possible rather than guessing
- Submit ahead of time



## Being unsuccessful

- Read and apply general feedback
- Ask for specific feedback if possible
- Focus on what your organisation gained from the experience
- Consider other funding options



Some programs have an application approval rate of 50%

# Accepting and acquitting grants

- Grant acceptance paperwork
- Terms and conditions, including special conditions
- Progress reporting
- Requesting project variations
- Project evaluation
- Acquittal reporting

Pay attention to reporting and evaluation requirements so that you can be prepared



# Record keeping

## Application

- Copy of application and attachments such as quotes
- Outcome notification and funding agreement including any special conditions
- Receipt of grant funding and remittance

## Project

- Photographs
- Permissions and approvals
- Invoices and records of payments to suppliers
- Reports and any other documentation produced as part of the project
- Project evaluation

## Acquittals

- Copy of acquittal
- Date of acquittal
- Return of any surplus funds

Keep electronic copies of records in a shared location so these can be accessed by you and others in future

# SmartyGrants

## How it works

- You create an account
- You can save your progress and return to complete your application at a later time or date;
- Your application is stored online
- Access to acquittal forms
- Receive reminders about due dates

## How to get technical help

- [Help Guide for Applicants](#)
- SmartyGrants Service Team (phone/email)



The screenshot shows the top navigation bar with a "Log in" link. Below it is the main heading "anzac Community Grants Program - 2022". There are three main action buttons: "Start a submission" (with a document icon), "Preview the form" (with a magnifying glass icon), and "Download preview form" (with a document icon). A yellow banner below the buttons states: "Submissions are now being accepted. Submissions close at 5:00PM 11 November 2022 (AEDT). IMPORTANT: Please read information below to assist you in completing your application online." Below this is a welcome message: "Welcome to the NSW Office for Veterans Affairs online grant application service, SmartyGrants." A section titled "BEFORE YOU BEGIN" contains a link to the guidelines: "Guidelines for the grant program have changed - please review the program's guidelines here <https://www.veterans.nsw.gov.au/commemoration/anzac-community-grants-program/>". It also provides an email contact: "For queries about the guidelines, deadlines, or questions in the form, please contact us on email [VeteranGrants@veterans.nsw.gov.au](mailto:VeteranGrants@veterans.nsw.gov.au) and quote your submission number." A note says: "If you need more help using this form, download the Help Guide for Applicants or check out Applicant (link). You may begin anywhere in this application form. Please ensure you save as you go." A section titled "MOVING THROUGH THE APPLICATION FORM" explains: "On each page of the form you will find a Form Navigation contents box, this link will take you directly to the page you want." and "On each page of the form you will find a Form Navigation contents box, this link will take you directly to the page you want." Below this is the SmartyGrants logo, which is a blue owl with large eyes, and the text "SmartyGrants Software & data science for revolutionary grantmakers".

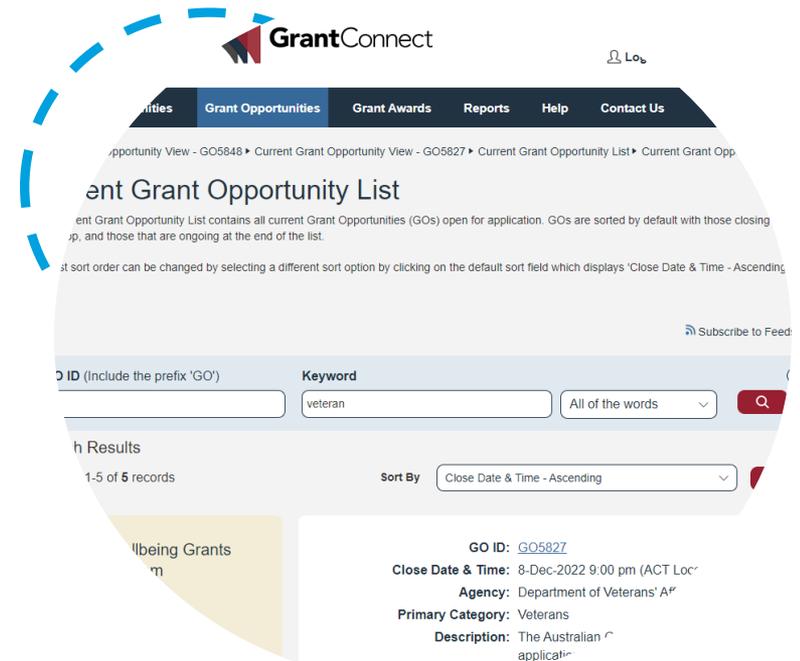
# GrantConnect

## How it works

- You create an account
- Submitting Australian Government grant applications
- Grant Opportunities and Forecast Opportunities
- Distribution of Grant Opportunity documentation
- Reporting of all Grant Awards

## How to get technical help

- [Frequently Asked Questions](#)
- GrantConnect Help Desk (Phone and Email)





# Discussion and Questions